

Subject: FW: Invitation to Movement Matters - May 11 @7:30am

From: Shawn Bratton <sbratton@ccala.org>

Date: 04/28/2017 04:26 PM

To: "rena@fashiondistrict.org" <rena@fashiondistrict.org>, "ellen@southpark.la" <ellen@southpark.la>, "geoyu28@aol.com" <geoyu28@aol.com>, Carol Schatz <cschatz@downtownla.com>, Suzanne Holley <sholley@downtownla.com>, Nick Griffin <ngriffin@downtownla.com>, "jkumamoto@aol.com" <jkumamoto@aol.com>, "miguel@artsdistrictla.org" <miguel@artsdistrictla.org>, "board@visitlittletokyo.com" <board@visitlittletokyo.com>, "blair@historiccore.bid" <blair@historiccore.bid>, "elopez@centralcityeast.org" <elopez@centralcityeast.org>, Ari Simon <ari.simon@lacity.org>, "Ellen Endo (ellenendo@yahoo.com)" <ellenendo@yahoo.com>

CC: Jessica Lall <jlall@ccala.org>, Marie Rumsey <mrumsy@ccala.org>

Everyone:

FYI - please see the email below - this might be of interest considering the conversation re: DTLA-wide signage at last Tuesday's Idea Session with BIDs.

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Shawn Bratton

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[Treasures of Los Angeles is on May 11 – have you bought your table yet?](#)

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From: James Brown <James.Brown@sdgworld.net>

Date: Monday, April 24, 2017 at 10:48 AM

To: Ellen Riotto <ellen@southpark.la>

Cc: Hollie Taylor <Hollie.Taylor@sdgworld.net>

Subject: Invitation to Movement Matters - May 11 @7:30am

Dear Ellen,

By way of introduction, my name is James Brown, Principal Consultant with Steer Davies Gleave. We are one of the world's leading independent consultancy firms working in the fields of transportation and movement. You can find out more about us at www.na.steerdaviesgleave.com.

I would like to personally invite you to our upcoming Movement Matters talk on

wayfinding on May 11 @7:30am at The Standard Downtown LA.

You'll be able to hear first-hand experience of a Business Improvement Area delivering and contributing to a wayfinding system by Evan Weinberg, Policy and Advocacy Manager, Toronto Financial District BIA, and how wayfinding could change walking in LA.

If you are interested in finding out more, please visit: <http://movementmatters-sdg.com/event/wayfinding-what-how-where-and-why/>

It would be great to meet you.

Best regards,
James

James Brown MA
Principal Consultant

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